

— AI COMPETITIVE INTELLIGENCE

Kompete.

Analyst 2.0 for VCs, Hedge Funds & Private Equity.

- Replace the team of analysts that spends days vetting companies.

— THE PROBLEM

Sizing up a company is slow, manual, and mostly thrown away.

Building a diligence brief on a company is tedious, slow, and labor-heavy. Analysts have the raw data through Bloomberg and PitchBook — but turning it into a decision-ready brief is still the bottleneck.

- ◆ The data exists; the **synthesis** is the hard part.
- ◆ A decision-ready brief takes **multiple analysts** working long hours.
- ◆ That makes diligence both **time-consuming and expensive**.

Kompete removes that bottleneck — a full diligence report on any company in minutes.

6–20h

per company for a first-pass screen

~90%

of screened companies never proceed

5+

fragmented sources to reconcile

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expensive hours spent on grunt work

— THE SOLUTION

Type a name. Get a full brief in *minutes*.

You type in any company name, and Kompete spins up multiple research agents that gather and synthesize everything into one structured, **institutional-grade diligence report**. No long hours, no roomful of analysts.

- ◆ Specialist agents run **in parallel**, then a synthesis layer merges them.
- ◆ **Consistent** every time — no analyst-to-analyst variance.
- ◆ Streams live as it's generated, and **exports to PDF**.

THE OUTPUT

Institutional-grade diligence report

company name → full report in **~3 minutes**

EVERY REPORT INCLUDES

Executive summary

Investment thesis

SWOT

Financial snapshot

Quarterly performance

Unit economics

Funding history

Market sizing

Competitive map

Customer sentiment

Team scorecard

ESG scorecard

Strategic moves

Key insights

Recommendations

Sources & citations

\$25B market. *\$1B* we can serve.

TAM – TOTAL RESEARCH & INTELLIGENCE SPEND

\$25B

Financial data & analytics (~\$16B) + competitive-intelligence tools (~\$5B) + investment-research subscriptions. Sits inside a \$150B+ global insights industry.

SAM – AI DILIGENCE FOR INVESTORS + STRATEGY TEAMS

\$1B

~19,000 investment firms · ~114k analyst seats + corporate CI

SOM – REALISTIC 3-5 YR CAPTURE

**\$20M+
ARR**

~5,000 seats + ~500 firm monitoring contracts

BOTTOMS-UP – THE BUYER UNIVERSE

VC firms (global, active)	~4,000
Hedge funds (funds / FoF / CTAs)	~6,900
PE firms (global est.)	~8,000
Total firms	~19,000

BUILD TO SAM

~6 analyst seats / firm	~114,000 seats
x ~\$2,400 / seat / yr	~\$275M
+ firm monitoring contracts	~\$330M
+ corporate strategy / CI	~\$1B

Sources: NVCA · BarclayHedge · PitchBook · ESOMAR 2025 · Mordor / Fortune Business Insights

— BUSINESS MODEL

SaaS subscriptions — per seat, then per firm.

FREE

1 brief

Try the full pipeline. Top of funnel.

PRO — TEAMS

Per seat

Unlimited briefs, watchlists, exports for analysts.

FIRM / ENTERPRISE

Custom

Volume, API, monitoring, integrations.

One sentence: land with a free brief → expand to the team → firm-wide monitoring contract. Bring-your-own-key keeps margins high and unlocks power users.

COMPETITION

Fast and decision-ready — the empty quadrant.



Everyone makes you trade speed for depth.

- ◆ **Analysts** — deep, but slow and costly.
- ◆ **Terminals** — comprehensive data, no synthesis, steep cost.
- ◆ **Generic AI** — fast, but unstructured and ungrounded.
- ◆ **Kompete** — fast *and* structured. The status quo is the real competitor; we replace the screening pass entirely.

We own the gap between the firehose and the chatbot — terminal-grade rigor at chatbot speed, with the analyst's reasoning built in.

A multi-agent research pipeline — not a chatbot.

Research isn't a data problem — it's a *synthesis* problem, and synthesis is the part nobody automated. We built the analyst's reasoning into the agents, not just the gathering.



GROUNDING, NOT GUESSED

Live web + scraping (yfinance, EDGAR, G2, Reddit) feed every agent real data — figures are copied, not hallucinated.

SYNTHESIS, NOT GATHERING

Specialist agents in parallel + a reasoning layer beat one shallow prompt — output an analyst can act on.

THE EDGE COMPOUNDS

Every brief sharpens the agents, and we're moving up the value chain from research into the quant work itself — the longer we run, the harder we are to catch.

WHY NOW

Frontier LLMs + web grounding made autonomous multi-source research reliable only in the last 18 months.

— GO-TO-MARKET

Land one analyst. Expand to the firm.

- ◆ **Bottom-up, free brief** — a single analyst tries it, shares the PDF, the team follows.
- ◆ **Content + SEO** — publish AI briefs on trending companies; each one is a live demo that ranks.
- ◆ **Community where investors are** — VC/HF/PE Slacks, X, and newsletters.
- ◆ **Firm monitoring contracts** — convert expansion into recurring, watchlist-based revenue.

- **Venture Capital**

Screen inbound deal flow before partner time.

- **Hedge Funds**

Fast fundamental + sentiment reads across a watchlist.

- **PE & Corp Strategy**

Accelerate early diligence and competitor tracking.

— TEAM

Solo founder. Whole product shipped.



Mritunjay Sharma

Founder & Engineer

Designed, built, and shipped Kompete end-to-end — the multi-agent AI pipeline, backend, frontend, data scraping, and PDF engine — solo.

- ◆ Full-stack + applied AI: FastAPI, Next.js, multi-agent orchestration, live scraping.
- ◆ Ships fast — a complete, live product before raising a dollar.
- ◆ Wears all three hats today: product, engineering, and go-to-market.

WHAT THAT PROVES

Execution velocity — a working diligence engine, not slideware.

Technical depth — owns the hardest part (reliable, grounded multi-agent research).

Coachable + capital-efficient — exactly what early capital can multiply.

— WHERE WE ARE

Live product. Clear next step.

STATUS

Live

Full pipeline shipped end-to-end

SPEED

~3 min

Company name → full brief

NEXT MILESTONE

Watchlists

Recurring monitoring = recurring revenue

The vision: *an always-on intelligence layer* that watches every company a firm cares about — and flags what changed before anyone else notices.

— THANK YOU

Let's make diligence take *minutes*, not days.

Kompete is live today — and just getting started. Next is the always-on monitoring layer that turns one-off briefs into recurring intelligence. I'd love to walk you through the product and where it's headed.

FOUNDER

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STATUS

● Now raising